

EndoGenius Inducer Kit

50 rxn, 100 rxn

Cat No: EGI50, EGI100

Utilization of *EndoGenius* Inducer Kit allows specific endogene overexpression (Figure 1A) with minimal off-target effects (Figure 1B).

>> Use *EndoGenius* Inducer Kits to induce targeted endogenous gene expressions at transcription level easily.

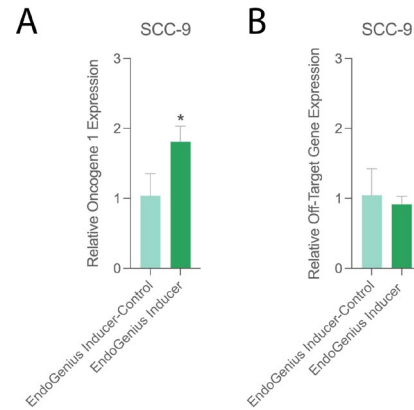


Figure 1

It is quite easy to carry out an overexpression analysis to see functional effects of overexpressing an endogenous gene (Figure 2).

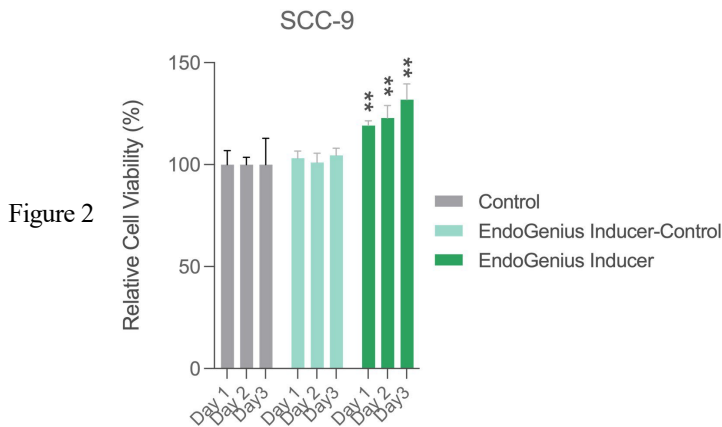


Figure 2

It is even possible to overexpress the largest gene in the genome (Figure 3)

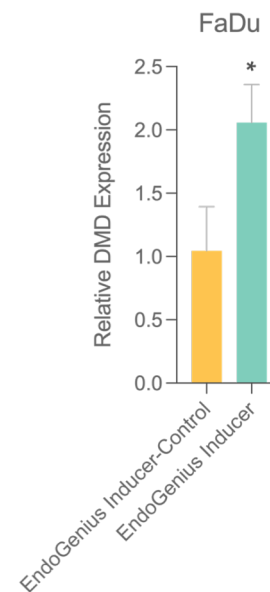


Figure 3

Take the advantage of this powerful tool to induce targeted endogenous gene expression...

- ✓ No plasmids
- ✓ No recombinant proteins
- ✓ No need for user design
- ✓ Minimal off-target effects

